



# WildBerry

A S S O C I A T E S

A talent for success.



Recruitment  
& Employment  
Confederation

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# SQUARE PEG. ROUND HOLE.

Finding people who are the right fit for your company can be a time-consuming business. Nobody appreciates that more than we do. And nobody wants their time wasted, least of all you. Finding perfect round pegs is our business. Leaving you to get on with yours.

  
WildBerry  
ASSOCIATES



# BELIEVE

The team behind your team.

Wild Berry Associates is the specialist division of Berry Recruitment Group focused in London. As part of one of the UK's largest independent recruitment companies, this gives us three clear winning criteria:

A vast talent pool to pick from

Unrivalled expertise in matching people to positions

Flexibility of approach combined with big team back-up



# COMMIT

## Professionalism plus passion.

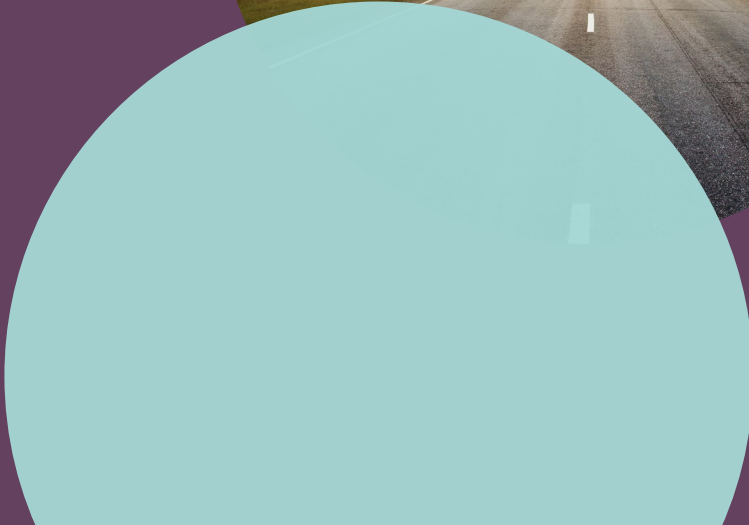
Today, everyone talks 'passion'. But, in our view, it's passion combined with professionalism that wins the day. That's what you want from your recruitment agency. That's what you want from your people, whether temporary or permanent. We are committed to our professionally measured – and made-to-measure – approach. Passionate about it, in fact.



# INVEST

## Meeting the matchmakers.

We've invested in the best recruiters in the business. We trust their judgement. You can trust ours. Invest a little of your time early in the process to meet with us and help us understand your company's values and culture. Working together we can develop the perfect plan to meet your individual requirements. Ready-made responses simply cannot compete with tailor-made solutions.



# ACHIEVE

## A talent for success.

We have a breadth and depth of experience that no other recruitment company in London can equal. When it comes to matching people to positions, we're matchless. Temporary or permanent. Individual placements or fully integrated campaigns. Specialist or niche. Office or sales. Accountancy or admin. Innovative thinking through to tried-and-tested solutions.

Whatever the scenario, we are dedicated to achieving unsurpassed results for your company.



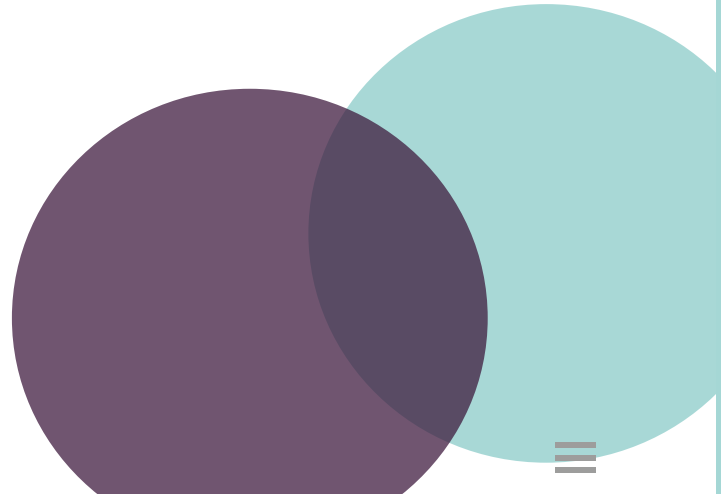


## CULTIVATE, NURTURE, GROW, FLOURISH

Berry Recruitment Group has gathered together the brightest and the best of London's long-established recruitment companies to form Wild Berry Associates.

Such a harvesting of talent and expertise enables us to provide traditional values and proven experience together with today's most cutting-edge recruitment techniques and innovations.

With a vast pool of talent to tap into and a highly personal, flexible approach, we are uniquely placed to offer you the best of all possible recruitment worlds.





## TALENT

**Our people.** We attract, develop and retain some of the brightest recruitment stars in London. Don't expect them to give you template solutions. Do expect them to work closely with you to create a bespoke plan which achieves success.

**Our methods.** Our meeting with *you* is every bit as important as the in-depth interviews we conduct with all our candidates. We want to understand your company's values and culture, to see beyond the skillset brief, to provide you with people who will really fit in.

**Flexibility meets buying power.** There's no doubt you'll benefit from us being part of one of the UK's largest independent recruitment companies. Yet we can also offer a truly versatile approach, anticipating and responding quickly to trends with genuine innovation.

From an extra pair of hands to a brand new team. Whatever you need, we'll find you the highest-calibre candidates to select from. And we can provide a comprehensive range of services to ensure quality of performance, commitment and retention.





## APPOINTMENT WITH SUCCESS

The in-depth interviews we conduct with all our candidates is one key to success. Listening closely to you is another. We don't believe in templates. We prefer to tailor a carefully selected shortlist of high-calibre candidates for you to choose from. Leading to a higher success rate. And a *lasting* success rate: Wild Berry's highly valued aftercare includes maintaining contact with your new placements. We find it helps to ensure ongoing commitment all round.

Be it front-of-house reception or the desk where the buck stops, be it a temporary assignment or the beginning of a beautiful professional relationship, you'll find our approach to vacancy fulfilment is more nine-to-*strive* than nine-to-five.

PA/EA Front of House/Reception Administration/Secretarial HR Marketing  
Graduate Roles Senior Positions Permanent, Temporary or Fixed Term





“

My consultant is an excellent recruiter. She is personable, professional and a good listener with a sense of humour. From first meeting it's clear that she "gets it", having the rare ability to quickly assess skills and character to match candidate to company (and vice versa) and find the perfect fit, be it a large corporate or small boutique company. I would highly recommend Wild Berry Associates. ”

Executive PA  
London



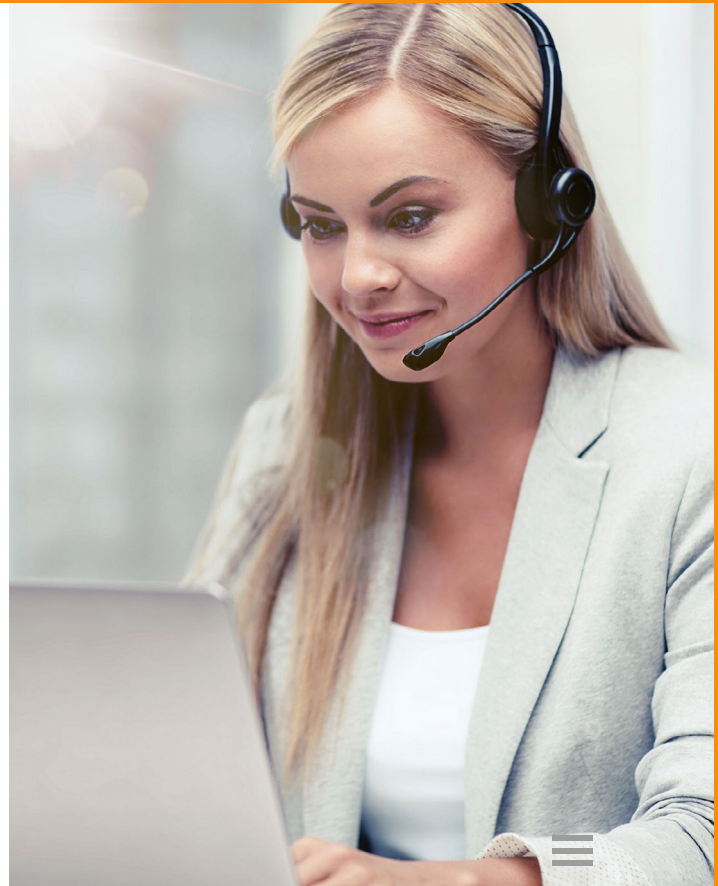
## IT'S ALL IN THE ANALYSIS

We all know that sales is about results. The crucial thing here is how we can help you to quantify them more productively. We offer a personal yet highly analytical service whereby we commit to selecting the right candidate for the job and then monitor our performance. The result is the ultimate in staff retention and client satisfaction.

Good Customer Service makes a vital contribution to a company's reputation and success. (It certainly does to ours.) Once we have provided you with your new high-calibre recruits, the next important thing is to help you keep them. Via review meetings and ongoing improvement planning, we pride ourselves on delivering lasting success.

Inbound/Outbound Call Handlers Customer Service Agents IT Helpdesk Call Handlers Telesales Field Sales Market Research Executives Account Managers Sales Managers/Directors

Dedicated Account Management Teams Work shadowing Telephone pre-screening Bespoke skills and behavioural testing Skills benchmarking Assessment days Retention consultancy





Wild Berry Recruitment have been very helpful in supplying candidates for our organisation. The staff at Wild Berry have a good track record with us over the past few years and provide a high quality of candidate whilst maintaining effective communication with myself and my team to ensure smooth running of our recruitment process. They are a pleasure to work with and we are very happy with their service. I look forward to continuing to work with them as one of our main agencies. ”

Listen

Customer Service and Sales





A talent for success.

[wildberryassociates.com](http://wildberryassociates.com)

Wild Berry Associates is a member of the Berry Recruitment Group of companies. [berryrecruitment.co.uk](http://berryrecruitment.co.uk)

